Key Strategy Considerations for Building a Broadband Public-Private Partnership

1. Determine your priorities
   a. Competition?
   b. Enhanced service?
   c. Equity and service to all?
   d. Public control over infrastructure?
   e. Risk avoidance?

2. Consider Model 1: Public Facilitation of Private Investment
   a. Make available public assets like fiber and conduit
   b. Share geographic information systems (GIS) data
   c. Streamline permitting and inspection processes
   d. Offer economic development incentives to attract private broadband investment

3. Consider Model 2: Public Funding and Private Execution (Concessionaire Model)
   a. Identify revenue streams that can be directed to a private partner
   b. Issue RFP for private turnkey execution

4. Consider Model 3: Shared Investment and Risk
   a. Evaluate using assets to attract private investment
   b. Evaluate funding new assets to attract private investment
   c. Evaluate building new fiber assets to businesses and/or homes for leasing to private ISPs