

# Key Strategy Considerations for Building a Broadband Public-Private Partnership

## 1. Determine your priorities

- a. Competition?
- b. Enhanced service?
- c. Equity and service to all?
- d. Public control over infrastructure?
- e. Risk avoidance?

## 2. Consider Model 1: Public Facilitation of Private Investment

- a. Make available public assets like fiber and conduit
- b. Share geographic information systems (GIS) data
- c. Streamline permitting and inspection processes
- d. Offer economic development incentives to attract private broadband investment

## 3. Consider Model 2: Public Funding and Private Execution (Concessionaire Model)

- a. Identify revenue streams that can be directed to a private partner
- b. Issue RFP for private turnkey execution

## 4. Consider Model 3: Shared Investment and Risk

- a. Evaluate using assets to attract private investment
- b. Evaluate funding new assets to attract private investment
- c. Evaluate building new fiber assets to businesses and/or homes for leasing to private ISPs